

- Press Release -

New York, November 1, 2010

Lyxor Asset Management Appoints Head of Marketing and Communications for the U.S.

Lyxor Asset Management Inc. ("Lyxor U.S.") has appointed Giselle Comissiong as head of Marketing and Communications, to support the continued growth in its U.S. business. Ms. Comissiong is based in New York and reports to Lionel Erdely, CEO of Lyxor U.S.

Ms. Comissiong joins from Lyxor Paris, where she managed the marketing of Lyxor's alternative investment products. Ms. Comissiong contributes extensive product knowledge, particularly with respect to Lyxor's industry-leading managed account platform, and will work closely with the local Investor Relations teams.

Ms. Comissiong joined Lyxor from SG's Global Equities and Derivatives Solutions team in January 2009 as Marketing Product Manager for Alternative Investments. Ms. Comissiong contributes 12 years of industry experience including roles within Société Générale's Investment Banking, Global Markets and Global Finance divisions.

Notes to Editors

Lyxor Asset Management S.A.

Lyxor Asset Management S.A. is a subsidiary of Société Générale and was created in 1998 to offer innovative financial products to institutional investors. Lyxor Asset Management S.A. is present in Europe, Asia, and the United States and is the global parent of Lyxor Asset Management Inc.

PRESS RELATIONS
LYXOR ASSET MANAGEMENT

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LYXOR ASSET MANAGEMENT
A French public corporation (Société Anonyme) with share capital of € 161,106,300 as of June 16, 2010

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